

NATIONAL HUMAN TRAFFICKING RESOURCE CENTER (NHTRC) DATA BREAKDOWN

**California State Report
1/1/2015 – 12/31/2015**

OVERVIEW OF INCOMING SIGNALS

The following information is based on incoming signals made to the NHTRC from January 1, 2015 – December 31, 2015 about human trafficking cases and issues related to human trafficking in California. **Signals** refer to incoming communications with the NHTRC and can take the form of **phone calls, online tip reports, or emails**. Signals regarding topics unrelated to human trafficking are not included in this report. In 2015, the NHTRC received a total of **24,757** signals nationwide.



3,609 Phone

Calls



96 Emails



253 Online Tip Reports

SUBSTANTIVE CALL DATA

The following statistics are based solely on substantive calls about human trafficking and issues related to human trafficking made to the NHTRC between January 1, 2015 and December 31, 2015 from callers in California at the time of the call. Substantive calls exclude hang-ups, missed calls, wrong numbers, and calls in which the caller's reason for calling is unknown.

Number of Substantive Calls Received from California: 3,609*

**This constitutes the highest call volume of all 50 states and Washington, D.C. in 2015.*

CALLER TYPE	# OF CALLS	% OF CALLS
Community Member	955	26.5%
Victim of Trafficking	686	19.0%
NGO Representative	364	10.1%
Family of Trafficking Victim	320	8.9%
Other	298	8.3%
Victim of Other Crime	220	6.1%
Victim of Labor Exploitation	97	2.7%
Law Enforcement	91	2.5%
Friend of Trafficking Victim	85	2.4%
Student	68	1.9%
Government Official	66	1.8%
Medical Professional	61	1.7%
Faith-Based Representative	39	1.1%

Mental Health Professional	39	1.1%
Not Specified	36	1.0%
Legal Professional	35	1.0%
Acquaintance of Trafficker	33	0.9%
Educator/School Personnel	30	0.8%
Buyer of Commercial Sex	21	0.6%
Trucker	20	0.6%
Press/Media	18	0.5%
Business	17	0.5%
Contact from the NHTRC Database	4	0.1%
Visa Holder	3	0.1%
Caller Types Referenced Fewer than Three Times*	3	0.1%
TOTAL # OF SUBSTANTIVE CALLS	3,609	100.0%

**To protect the identity of the people we serve, the NHTRC does not disclose exact statistics related to venues, industries, victim information or caller information referenced fewer than three times.*

HOW DID CALLER FIND NHTRC (WHERE KNOWN)	# OF CALLS	% OF CALLS
Internet-Web Search	184	29.5%
Referral	136	21.8%
Word of Mouth	66	10.6%
Television	36	5.8%
Other	30	4.8%
Poster	26	4.2%
Department of State Know Your Rights Pamphlet	26	4.2%
Pamphlet/Brochure/Leaflet	25	4.0%
Conference/Training/Presentation	23	3.7%
Polaris	19	3.0%
Radio	9	1.4%
Awareness Campaign	8	1.3%
Billboard	7	1.1%
Other Media	6	1.0%
211/311	6	1.0%
Newspaper-Magazine	6	1.0%
Backpage.com	4	0.6%
DHS Blue Campaign	3	0.5%
Rescue and Restore Campaign	3	0.5%
Film	1	0.2%
TOTAL # OF CALLS WHERE HOW CALLER FOUND NHTRC IS KNOWN	624	100.0%

HUMAN TRAFFICKING CASE DATA

Each request submitted to the hotline is evaluated for evidence of potential human trafficking. **In California, a total of 979 unique cases (incidents) of potential human trafficking were reported to the hotline.**

PRIMARY REASON FOR CONTACTING THE NHTRC	# OF CASES	% OF CASES
Report a Trafficking Tip	581	59.3%
Access Service Referrals	295	30.1%
Request Crisis Assistance	87	8.9%
Request General Information*	12	1.2%
Request T&TA*	4	0.4%
TOTAL # OF CASES	979	100.0%

*In some instances, an individual who is aware of a specific situation of potential trafficking may contact the NHTRC for general information about human trafficking or to learn more about services available to trafficking victims. In other instances, service providers or law enforcement working with a victim of trafficking may contact the NHTRC for technical assistance.

VENUE/INDUSTRY OF POTENTIAL TRAFFICKING	# OF CASES	% OF CASES
Sex	781	79.8%
Hotel/Motel-Based	81	8.3%
Commercial Front Brothel	78	8.0%
Street-Based	69	7.0%
Online Ad, Venue Not Specified*	44	4.5%
Residential Brothel	36	3.7%
Escort/Delivery Service	24	2.5%
Other Venue	21	2.1%
Truck Stop-Based	15	1.5%
Pornography	8	0.8%
Bar/Club-Based	7	0.7%
Hostess/Strip Club	4	0.4%
Venue Not Specified	394	40.2%
Labor	108	11.0%
Domestic Work	25	2.6%
Peddling Ring	8	0.8%
Traveling Sales Crew	8	0.8%
Health & Beauty Services	8	0.8%
Begging Ring	6	0.6%
Restaurant/Food Service	5	0.5%
Agriculture/Farms	5	0.5%
Illicit Activity	4	0.4%

Health Care	3	0.3%
Retail/Other Small Business	3	0.3%
Arts & Entertainment	3	0.3%
Construction	3	0.3%
Housekeeping/Cleaning Service	3	0.3%
Industries Referenced in Fewer than Three Cases**	8	0.8%
Industry Not Specified	16	1.6%
Sex & Labor	34	3.5%
Type of Potential Trafficking Other/Not Specified***	56	5.7%
TOTAL # OF POTENTIAL TRAFFICKING CASES	979	100.0%

*These cases typically involve reports of sex trafficking in which an individual is advertised for commercial sex online but the venue of the sex act is unknown or not specified.

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***This typically occurs when a law enforcement agent or service provider contacts the NHTRC for resources and referrals but does not disclose details about the trafficking situation due to confidentiality. This category also includes cases in which the person reporting the information references human trafficking but does not provide further detail regarding the presence of labor or commercial sex. These cases are often submitted to the NHTRC through anonymous online tip reports.

VICTIM DEMOGRAPHICS* (LABOR TRAFFICKING CASES)	# OF CASES	% OF CASES
Adults	89	82.4%
Minors	21	19.4%
Females	79	73.1%
Males	39	36.1%
Transgender Females	0	0.0%
Transgender Males	Fewer than Three**	N/A
Gender Non-Conforming Individuals	0	0.0%
US Citizens/Legal Permanent Residents	21	19.4%
Foreign Nationals	64	59.3%
NON-CUMULATIVE*		

*These statistics are non-cumulative. Cases may involve multiple victims and include female, male, transgender and gender non-conforming individuals, foreign nationals and U.S. citizens, adults and minors. In some cases, demographic information is not reported. This table shows the number of cases referencing each demographic and not the number of individual victims.

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VICTIM DEMOGRAPHICS* (SEX TRAFFICKING CASES)	# OF CASES	% OF CASES
Adults	527	67.5%
Minors	252	32.3%
Females	729	93.3%
Males	31	4.0%
Transgender Females	9	1.2%
Transgender Males	0	0.0%

Gender Non-Conforming Individuals	Fewer than Three**	N/A
US Citizens/Legal Permanent Residents	276	35.3%
Foreign Nationals	81	10.4%
NON-CUMULATIVE*		

**These statistics are non-cumulative. Cases may involve multiple victims and include female, male, transgender and gender non-conforming individuals, foreign nationals and U.S. citizens, adults and minors. In some cases, demographic information is not reported. This table shows the number of cases referencing each demographic and not the number of individual victims.*
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LOCATION OF POTENTIAL TRAFFICKING CASES (WHERE KNOWN)*



**These maps only reflect cases in which the location of the potential trafficking was known. Some cases may involve more than one location and are not reflected in this map.*

Important Note: The data displayed in this report was generated based on information communicated to the National Human Trafficking Resource Center hotline via phone, email, and online tip report. The NHTRC cannot verify the accuracy of the

information reported. This is not a comprehensive report on the scale or scope of human trafficking within the state. These statistics may be subject to change as new information emerges.