

NATIONAL HUMAN TRAFFICKING RESOURCE CENTER (NHTRC) DATA BREAKDOWN

**California State Report
1/1/2014 – 12/31/2014**

OVERVIEW OF INCOMING SIGNALS

The following information is based on incoming signals made to the NHTRC from January 1, 2014 – December 31, 2014 from individuals in California about human trafficking cases and issues related to human trafficking. **Signals** refer to incoming communications with the NHTRC and can take the form of **phone calls, online tip reports, or emails**. Signals regarding topics unrelated to human trafficking are not included in this report. In 2014, the NHTRC received a total of **24,062** signals nationwide.



3,495 Phone Calls



97 Emails



144 Online Tip Reports

SUBSTANTIVE CALL DATA

The following statistics are based solely on substantive calls about human trafficking and issues related to human trafficking made to the NHTRC from January 1, 2014 – December 31, 2014 from callers in California at the time of the call. Substantive calls exclude hang-ups, missed calls, wrong numbers, and calls in which the caller's reason for calling is unknown.

Number of Substantive Calls Received from California: 3,495*

**This constitutes the highest call volume of all 50 states and Washington D.C. in 2014.*

CALLER TYPE	# OF CALLS	% OF CALLS
Community Member	991	28.35%
Victim of Trafficking	588	16.82%
NGO Representative	371	10.62%
Family of Trafficking Victim	279	7.98%
Other	259	7.41%
Victim of Other Crime	196	5.61%
Victim of Labor Exploitation	174	4.98%
Law Enforcement	114	3.26%
Friend of Trafficking Victim	80	2.29%
Student	73	2.09%
Government Official	48	1.37%
Legal Professional	48	1.37%
Medical Professional	44	1.26%
Educator/School Personnel	41	1.17%
Faith-Based Representative	39	1.12%

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Not Specified	31	0.89%
Mental Health Professional	24	0.69%
Press/Media	21	0.60%
Acquaintance of Trafficker	17	0.49%
Business	16	0.46%
Buyer of Commercial Sex	16	0.46%
Trucker	14	0.40%
Airline/Airport Personnel	4	0.11%
Visa Holder	3	0.09%
Contact from the NHTRC Database	3	0.09%
Caller Types Referenced Fewer than Three Times*	1	0.03%
TOTAL # OF SUBSTANTIVE CALLS	3,495	100.00%

**To protect the identity of the people we serve, the NHTRC does not disclose exact statistics related to venues, industries, victim information or caller information referenced fewer than three times.*

HOW DID CALLER FIND NHTRC (WHERE KNOWN)	# OF CALLS	% OF CALLS
Internet-Web Search	281	25.50%
Referral	161	14.61%
Word of Mouth	122	11.07%
Conference/Training/Presentation	74	6.72%
Poster	73	6.62%
Awareness Campaign	51	4.63%
Pamphlet/Brochure/Leaflet	45	4.08%
HHS Letter for T Visa Holders	41	3.72%
Television	39	3.54%
Other	36	3.27%
Polaris	33	2.99%
Department of State Know Your Rights Pamphlet	28	2.54%
Newspaper-Magazine	26	2.36%
Radio	25	2.27%
Other Media	19	1.72%
Billboard	14	1.27%
Rescue and Restore Campaign	12	1.09%
211/311	6	0.54%
FBI Website	5	0.45%
Film	3	0.27%
Backpage.com	2	0.18%
Directory/Phonebook	2	0.18%
Craigslist.org	1	0.09%
DHS Blue Campaign	1	0.09%

Newsletter	1	0.09%
NCMEC Cyber Tipline	1	0.09%
TOTAL # OF CALLS WHERE HOW CALLER FOUND NHTRC IS KNOWN		100.00%

HUMAN TRAFFICKING CASE DATA

Each request submitted to the hotline is evaluated for evidence of potential human trafficking. **In California, a total of 912 unique cases (incidents) of potential human trafficking were reported to the hotline in California.**

PRIMARY REASON FOR CONTACTING THE NHTRC	# OF CASES	% OF CASES
Report a Potential Human Trafficking Tip	561	61.51%
Request for Referral for Anti-Trafficking Services	267	29.28%
Crisis Involving a Potential Victim of Human Trafficking	63	6.91%
Request for Technical Assistance and Information* on Topics Related to Human Trafficking	21	2.30%
TOTAL # OF CASES	912	100.00%

**In some instances, an individual who is aware of a specific situation of potential trafficking may contact the NHTRC for general information about human trafficking or to learn more about services available to trafficking victims. In other instances, service providers or law enforcement working with a victim of trafficking may contact the NHTRC for technical assistance.*

VENUE/INDUSTRY OF POTENTIAL TRAFFICKING	# OF CASES	% OF CASES
Sex	685	75.11%
Hotel/Motel-Based	87	9.54%
Commercial Front Brothel	87	9.54%
Street-Based	59	6.47%
Online Ad, Venue Not Specified*	48	5.26%
Residential Brothel	33	3.62%
Escort/Delivery Service	28	3.07%
Other Venue	24	2.63%
Pornography	14	1.54%
Truck Stop-Based	12	1.32%
Hostess/Strip Club-Based	6	0.66%
Bar/Club-Based	5	0.55%
Venue Not Specified	282	30.92%
Labor	141	15.46%
Domestic Work	28	3.07%
Traveling Sales Crews	16	1.75%
Begging Ring	14	1.54%
Health & Beauty Services	11	1.21%
Agriculture/Farms	10	1.10%
Restaurant/Food Service	10	1.10%

Other Industry	7	0.77%
Elder Care	5	0.55%
Peddling Ring	5	0.55%
Illicit Activity	4	0.44%
Housekeeping/Cleaning Service	3	0.33%
Residential Facility	3	0.33%
Retail/Other Small Business	3	0.33%
Industries Referenced in Fewer than Three Cases**	9	0.99%
Industry Not Specified	13	1.43%
Sex & Labor	36	3.95%
Type of Potential Trafficking Other/Not Specified***	50	5.48%
TOTAL # OF POTENTIAL TRAFFICKING CASES	912	100.00%

*These cases typically involve reports of sex trafficking in which an individual is advertised for commercial sex online but the venue of the sex act is unknown or not specified.

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***This typically occurs when a law enforcement agent or service provider contacts the NHTRC for resources and referrals but does not disclose details about the trafficking situation due to confidentiality. This category also includes cases in which the person reporting the information references human trafficking but does not provide further detail regarding the presence of labor or commercial sex. These cases are often submitted to the NHTRC through anonymous online tip reports.

VICTIM DEMOGRAPHICS* (LABOR TRAFFICKING CASES)	# OF CASES	% OF CASES
Adults	138	77.97%
Minors	37	20.90%
Females	115	64.97%
Males	75	42.37%
Transgender Females	0	0.00%
Transgender Males	0	0.00%
US Citizen/Legal Permanent Residents	36	20.34%
Foreign Nationals	108	61.02%
NON-CUMULATIVE*		

*These statistics are non-cumulative. Cases may involve multiple victims and include female, male, and transgender individuals, foreign nationals and U.S. citizens, adults and minors. In some cases, demographic information is not reported. This table shows the number of cases referencing each demographic and not the number of individual victims.

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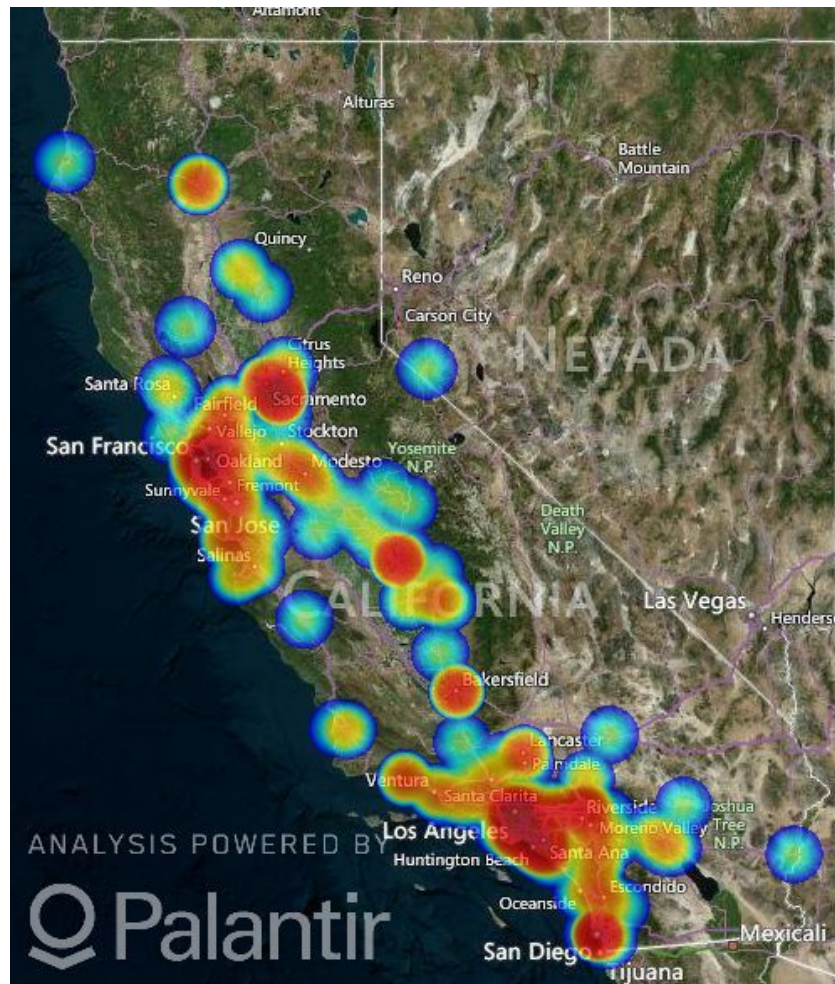
VICTIM DEMOGRAPHICS* (SEX TRAFFICKING CASES)	# OF CASES	% OF CASES
Adults	458	63.52%
Minors	259	35.92%
Females	661	91.68%
Males	36	4.99%
Transgender Females	Fewer than Three	N/A

Transgender Males	0	0.00%
US Citizens/Legal Permanent Residents	336	46.60%
Foreign Nationals	98	13.59%
NON-CUMULATIVE*		

**These statistics are non-cumulative. Cases may involve multiple victims and include female, male, and transgender individuals, foreign nationals and U.S. citizens, adults and minors. In some cases, demographic information is not reported. This table shows the number of cases referencing each demographic and not the number of individual victims.*

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LOCATION OF POTENTIAL TRAFFICKING CASES (WHERE KNOWN)*



**These maps only reflect cases in which the location of the potential trafficking was known. Some cases may involve more than one location and are not reflected in this map.*

Important Note: The data displayed in this report was generated based on information communicated to the National Human Trafficking Resource Center hotline via phone, email, and online tip report. The NHTRC cannot verify the accuracy of the information reported. This is not a comprehensive report on the scale or scope of human trafficking within the state. These statistics may be subject to change as new information emerges.