

NATIONAL HUMAN TRAFFICKING RESOURCE CENTER (NHTRC) DATA BREAKDOWN

Human Trafficking and Illicit Massage Businesses Report

1/1/2011-12/31/2015

SUBSTANTIVE CALL DATA

During the five-year period between January 1, 2011 and December 31, 2015, a total of **2,137 substantive** calls were made to the NHTRC hotline concerning human trafficking at **illicit massage businesses**. Substantive calls exclude hang-ups, wrong numbers, declined calls, missed calls, and calls in which the NHTRC could not determine the caller's reason for calling. Illicit massage businesses are enterprises that purport to offer massage services but instead offer commercial sex. The following information is based on those calls.

TOP 10 CALLER TYPES:	# OF CALLS	% OF CALLS
Community Member	1,513	70.8%
Buyer of Commercial Sex	134	6.3%
NGO Representative	70	3.3%
Victim of Trafficking	67	3.1%
Student	55	2.6%
Law Enforcement	40	1.9%
Family of Trafficking Victim	30	1.4%
Faith-based Representative	29	1.4%
Legal Professional	26	1.2%
Business	26	1.2%
Other Caller Types	147	6.9%
TOTAL NUMBER OF SUBSTANTIVE CALLS:	2,137	100.0%

HOW CALLERS LEARNED ABOUT THE NHTRC (WHERE KNOWN):	# OF CALLS	% OF CALLS
Internet-Web Search	175	26.4%
Conference/Training/Presentation	118	17.8%
Word of Mouth	80	12.0%
Referral	70	10.5%
Television	52	7.8%
Polaris	46	6.9%
Other	23	3.5%
Radio	17	2.6%
Current Campaign	16	2.4%
Film	15	2.3%
Newspaper-Magazine	12	1.8%
Poster	11	1.7%

Pamphlet/Brochure/Leaflet	9	1.4%
Other Media	6	0.9%
Newsletter	4	0.6%
Billboard	3	0.5%
Backpage.com	3	0.5%
FBI Website	2	0.3%
Craigslist	1	0.2%
Rescue and Restore Campaign	1	0.2%
TOTAL NUMBER OF SUBSTANTIVE CALLS (WHERE KNOWN):	664	100.0%

HUMAN TRAFFICKING CASE DATA

Between January 1, 2011 and December 31, 2015, the NHTRC hotline received reports of 20,728 potential human trafficking cases in the United States. **2,026 (9.8%) of these cases** involved illicit massage businesses. A case corresponds to an incident of human trafficking. Each case may contain multiple calls about a single incident of human trafficking. The following information is based on these cases.

PRIMARY REASON FOR CONTACTING THE NHTRC*	# OF CASES	% OF CASES
Report a Trafficking Tip	1,954	96.4%
Access Service Referrals	46	2.3%
Request for T&TA*	13	0.6%
Request General Information*	9	0.4%
Request Crisis Assistance	4	0.2%
TOTAL # OF CASES	2,026	100.0%

*In some instances, an individual who is aware of a specific situation of potential trafficking may contact the NHTRC for general information about human trafficking or to learn more about services available to trafficking victims. In other instances, service providers or law enforcement working with a victim of trafficking may contact the NHTRC for technical assistance.

ILLCIT MESSAGE BUSINESS DETAILS	# OF CASES	% OF CASES
Massage Parlor	1,579	77.9%
Spa	173	8.5%
Nail Salon	25	1.2%
Acupressure	12	0.6%
Other	6	0.3%
Multiple Venues Referenced*	84	4.1%
Type of Venue Not Specified**	147	7.3%
TOTAL # OF CASES	2,026	100.0%

*Illicit massage businesses in this category may involve enterprises that purport provide a multitude of different services.

**In some cases, this information is not reported to the NHTRC.

VICTIM DEMOGRAPHICS (2,026 CASES NON-CUMULATIVE*)	# OF CASES	% OF CASES
Cases Involving Adults	1,103	54.4%

Cases Involving Minors	215	10.6%
Cases Involving Females	1,508	74.4%
Cases Involving Males	38	1.9%
Cases Involving Transgender Females	0	0.0%
Cases Involving Transgender Males	Fewer than Three **	N/A
Cases Involving Gender Non-Conforming Individuals	0	0.0%
Cases Involving US Citizens/Legal Permanent Residents	70	3.5%
Cases Involving Foreign Nationals	912	45.0%
non-cumulative*		

**These statistics are non-cumulative. Cases may involve multiple victims and include female, male, transgender and gender-non-conforming individuals, foreign nationals and U.S. citizens, adults and minors. In some cases, demographic information is not reported. This table shows the number of cases referencing trafficking in which the labeled populations were involved, not the total number of individuals involved in the trafficking situations.*

***To protect the identity of the people we serve, the NHTRC does not disclose exact statistics related to venues, industries, victim information, or caller information referenced fewer than three times.*

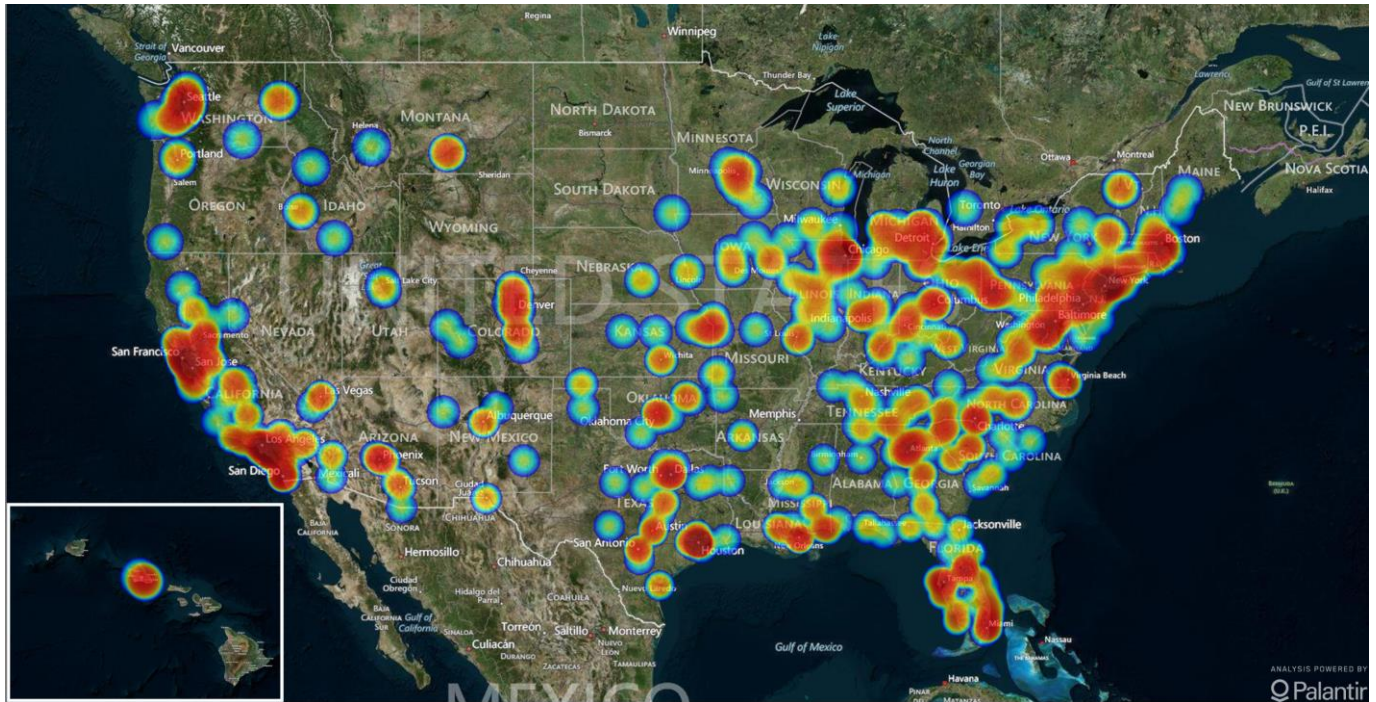
POTENTIAL VICTIMS'S COUNTRY OR COUNTRIES OF ORIGIN	# OF CASES	% OF CASES
China	173	8.5%
U.S.A.	86	4.2%
South Korea	77	3.8%
Multiple Nationalities Referenced *	38	1.9%
Vietnam	21	1.0%
Thailand	17	0.8%
Nationalities Referenced in Fewer than Three Cases **	10	0.5%
Mexico	5	0.2%
Japan	4	0.2%
Philippines	3	0.1%
Country of Origin Not Specified ***	1,592	78.6%
TOTAL # OF POTENTIAL TRAFFICKING CASES	2,026	100.0%

**Cases may involve multiple victims of multiple nationalities.*

***To protect the confidentiality of the potential victims involved, the NHTRC does not disclose specific nationalities referenced in fewer than three cases.*

**** In some cases, demographic information is not reported to the NHTRC.*

LOCATION OF POTENTIAL TRAFFICKING CASES (WHERE KNOWN)*



**This map only reflects cases in which the location of the potential trafficking was known. Some cases may involve more than one location and are not reflected in this map.*

Important Note: The data displayed in this report was generated based on information communicated to the National Human Trafficking Resource Center hotline via phone, email, and online tip report. The NHTRC cannot verify the accuracy of the information reported. This is not a comprehensive report on the scale or scope of human trafficking within the United States. These statistics may be subject to change as new information emerges.